



WFMJ Television Inc/NBC Network  
101 West Boardman Street  
Youngstown, Ohio 44503  
ph: 330.744.8611 • fax: 330.744.3402

Mailing Address  CROSSROADS MEDIA 66 CANAL CENTER PLAZA SUITE 555 ALEXANDER, VA 22314	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
	20769	4	Broadcast	10/10/2012	10/8/2012
	Advertiser			Brand	Network
	AMERICAN CROSSROADS			AMERICAN CROSS	WFMJ
Contract Description			Dates	Revenue Type	
AMERICAN CROSSROADS			10/09/12 - 10/15/12	CA5	
Estimate #		Proposal #	Primary Salesperson	Buyer:	
1088		06861750	PHILADELPHIA PMC	Noelle Ramsey	

Special Handling: INVOICE PAID

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
73					X			1	10/12 - 10/12	10:00:00 p 10:59:29 p	FIX	:30	1	\$1,600.00
DATELINE NBC														
74						X		1	10/13 - 10/13	09:00:00 p 09:59:59 p	FIX	:30	1	\$1,000.00
NBC ENCORES														
75							X	1	10/14 - 10/14	07:00:00 p 08:15:00 p	FIX	:30	1	\$2,000.00
Prg: FOOTBALL NIGHT IN AM														
FOOTBALL NIGHT IN AMERICA														
76							1	1	10/14 - 10/14	08:15:00 p 11:30:00 p	FIX	:30	1	\$2,400.00
77		1						1	10/10 - 10/10	07:00:00 a 08:59:59 a	FIX	:30	1	\$1,000.00
Prg: TODAY SHOW														
78			1					1	10/11 - 10/11	07:00:00 a 08:59:59 a	FIX	:30	1	\$1,000.00
Prg: TODAY SHOW														
79				1				1	10/12 - 10/12	07:00:00 a 08:59:59 a	FIX	:30	1	\$1,000.00
Prg: TODAY SHOW														
80						1		1	10/13 - 10/13	11:30:00 p 01:01:56 a	FIX	:30	1	\$700.00
Prg: SATURDAY NIGHT LIVE														
10/13/12 PREEMPT 1874750 (\$700.00)														
A 81	1							1	10/15 - 10/15	05:00:00 p 05:58:56 p	FIX	:30	1	\$700.00
Prg: ELLEN														

M/G for 20769-80-1874750 10/13/2012PREEMPT

Billable	Airtime			NTR			Total	
Broadcast	Gross	Net	Spots	Gross	Net		Gross	Net
Oct 2012	\$74,500.00	\$63,325.00	80				\$74,500.00	\$63,325.00
<b>Totals:</b>	\$74,500.00	\$63,325.00	80				\$74,500.00	\$63,325.00

ACCEPTED FOR STATION

By \_\_\_\_\_

Date \_\_\_\_\_

ACCEPTED FOR ADVERTISER/AGENCY

By \_\_\_\_\_

Date \_\_\_\_\_